



**W A F I C**

Western Australian Fishing  
Industry Council inc.

**NOTICE TO MEMBERS**

**OF**

**STRATEGIC PLANNING WORKSHOP**

**TO BE HELD ON TUESDAY 10th JUNE 2008**

**“Increasing WAFIC’s relevance, value and contribution to the  
WA Fishing Industry”**

## **OUTCOMES SOUGHT FROM THIS WORKSHOP**

The outcomes sought from our Strategic Planning Workshop are as follows:

1. From work completed already, quickly confirm key elements of a future WA Fishing Industry Scenario in 15 years time.
2. Determine any likely significant key events and/or developments affecting the WA Fishing/Seafood Industry over next 3 years
3. Identify those critical assumptions underpinning WAFIC's continued existence/role.
4. Identify and prioritise key Industry issues for WAFIC to focus on during the next 3 years.
5. Determine WAFIC's key strategies to address the issues identified.
6. Reconfirm WAFIC's Core Purpose – Why do we continue to exist.
7. Time permitting, for each agreed strategy, develop specific performance Targets/Objectives for WAFIC to achieve over next 3 years

## **BEYOND THIS WORKSHOP**

The following detailed planning work will need to be completed in June:

- Finalise Strategic Plan contents and documentation
  - If incomplete from workshop, finish 3 year WAFIC Target setting (Outcome 7 above)
  - Complete Plan Document
  - Prepare Board Presentation
- Complete WAFIC's 12 month Operating Plan for 2008/9
  - 12 month Targets/Objectives
  - Establish WAFIC Resource Plan that identifies critical capabilities required, organisation structure and individual roles with key accountabilities
  - Finalise 2008/9 Budget to reflect 12 month Operating Plan activities and resource requirements forecast.

## **PARTICIPANT WORKSHOP PREPARATION IS REQUIRED**

Given the time constraint and desire not to repeat the planning work done in earlier forums and discussions, we want to achieve the 1<sup>st</sup> three outcomes as quickly as possible. To ensure this happens, it will be useful if all participants have sufficiently advanced their thoughts and responses to the following questions:

1. What will the WA fishing industry look like in 15 years time?
2. What key events or changes to the WA Fishing Industry do you anticipate occurring over the next 3 years?
3. What assumptions must we make in our planning for WAFIC to continue as a peak body? (e.g.: funding, role of sector bodies, member requirements, government requirements etc?)

Graeme Stewart will make a rounding presentation covering these areas.

## **LOCATION AND COMMENCING TIME**

Hillarys Research Centre (North side of Hillarys Harbour). Arrival time is 8.45am for a 9.00am start.

**WAFIC Strategic Planning Day**  
**To be held at the Department of Fisheries**  
**39 Northside Drive Hillarys**  
**Tuesday 10<sup>th</sup> June 2008 at 9:00am**



**AGENDA**

- 9.00 am           **Welcome, Introductions, Objective for the day**
- 9.10               **Fishing in WA 2020 – Key Issues and Drivers across next 15 years:**
- Community and fishing
  - Resource management and access
  - Seafood
  - Technology
  - Sustainability
  - Viability
- (This facilitated session to bring together the Oct 07 outputs, the participant pre-work, Graeme Stewart's presentation, and phone consultation by consultant)
- 10.00             **SWOT (Quick reality check)**
- 10.15             **Challenges for fishing industry - next three years**
- What are key issues and challenges for industry
  - What are Industry response options
  - What outcomes does industry want to achieve within 3 years
- 11.00             **Stakeholder, institutional and representation landscape – next 3 years:**
- Who are stakeholders, competitors, and clients
  - How is industry currently positioned regarding each stakeholder and client
  - What key outcome does industry want to achieve for each within 3 years
- 11.45             **Where does WAFIC have a role**
- What is WAFIC's role
  - Is the current WAFIC structure appropriate – options?
- 12.15pm           **LUNCH**
- 12.45pm           **Objectives, strategies and timelines**
- Representation and industry voice
  - Industry investment and viability
  - Peak body Funding
  - Communication
  - Innovation
  - Human capacity
  - Community
  - Regulation
  - ?
- ??Close 4.00pm