

## **INDUSTRY DEVELOPMENT UNIT** **PROGRAMS**

### **Preamble**

In setting programs for development the IDU specifically avoided trespassing on areas supported by other funding agencies, or the DBIF. Particularly excluded are:

- Fish and habitat protection (covered by the Fisheries Action Programme or National Heritage Trust) except where this is coincident with improving the status of a fishery e.g. instigation of the ISO 14000 standard, or the introduction of bycatch reduction devices.
- Recreational fishing (covered by the Recreational Fishing Advisory Committee).
- Aquaculture (covered by the Aquaculture Development Fund).

**Assistance is available for projects satisfying the following key objectives.**

### **PRODUCTION DEVELOPMENT**

- 1.1 Improvement in existing products through closer attention to quality control.
- 1.2 Development of new products from existing resources.
- 1.3 Development of novel products from under utilised resources.
- 1.4 Development of Fishing Gear and Vessel and Gear technology.

### **2. PARTICIPANT DEVELOPMENT**

- 2.1 Instruction in the principles of Hazard Analysis of Critical Control Points (HACCP)
- 2.2 Instruction in product handling and processing
- 2.3 Instruction in management, business planning, marketing and promotion

### **3. MARKET DEVELOPMENT**

- 3.1 Domestic market development
- 3.2 Export market development
  - 3.2.1. With existing exporters
  - 3.2.2. With new exporters
  - 3.2.3. Develop and maintain links with providers of export assistance

#### **4. INDUSTRY PROMOTION**

- 4.1 Promoting the industry as environmentally responsible
- 4.2 Promoting the industry as a valuable contributor to the WA economy
- 4.3 Promoting industry products
  - 4.3.1 Industry products as local and fresh
  - 4.3.2 Industry products as healthy food
  - 4.3.3 Industry products as good to eat

#### **5. INFORMATION SYSTEMS**

- 5.1 Provide prompt information on industry development to participants
- 5.2 Maintain a database of relevant information, and access to similar databases
- 5.3 Support networks that combine to develop their industries

The IDU will actively seek proposals from industry that fit these criteria. The IDU may initiate a development project where it believes there is a general benefit to be gained from doing so. Projects will be assisted on a dollar-for-dollar basis, and the IDU will seek additional matching grants wherever possible.