



National Seafood Industry Leadership Program 2008

The **National Seafood Industry Leadership Program 2008** commences on 15th of April 2008 in Port Lincoln and concludes on the 17th of September 2008 in Canberra.

The **National Seafood Industry Leadership Program 2008** is the leadership platform being delivered through funding from The Fisheries Research and Development Corporation (FRDC) and developed by Leading Industries. In 2008 the **National Seafood Industry Leadership Program 2008** will be managed and facilitated by Rural Training Initiatives' Jill Briggs. Jill has been an integral part of the delivery of the program throughout its history.

The **National Seafood Industry Leadership Program 2008** is the only national industry specific leadership program and was initially designed in consultation with seafood industry people. In excess of ninety graduates of all ages and from all sectors of the industry including processing, fishing, extension, exporters, importers, marketing, deckhands and employees.

The course focuses on developing skills that participants can apply at three levels – personal, business and national industry. They are also encouraged to develop and implement plans associated with these three areas. The **National Seafood Industry Leadership Program 2008** participants will also be involved in a nationally strategic project.

Graduates have gone on to apply their skills to a wide variety of areas including regional network development, regional and state industry association boards and reference committees and effective business management. The content of the program ensures that participants are exposed to handling conflict, effective communication, efficient meetings, high performance team building, managing change and media training.

The Program is designed for people wishing to take up leadership roles within the seafood industry. These roles may be at a sector level or regional level but participants may also have national and international leadership aspirations. The focus, however, of the program is for participants to develop an understanding of how to impact positively, resulting in constructive outcomes for the seafood industry nationally.

Dr Patrick Hone, Executive Director of Fisheries Research and Development Corporation said, "The FRDC is committed to supporting the leadership development of people to whom the industry will entrust its future. The seafood industry is changing very quickly and the industry must invest in developing people to initiate and manage change across the board. There is always a role for leadership, regardless of your position."

Dr Hone then spoke of the impact of past programs "The vision and energy past participants share provide many benefits to the seafood industry as they transform their skills into their own businesses and in turn the seafood industry," said Dr Hone.

The course content is tailored to meet the needs of the seafood industry and has been developed and modified in consultation with seafood industry personnel. The FRDC and Rural Training Initiatives are delivering the program and through funding from the FRDC and sponsorship from Sydney Fish Market.

Program manager and facilitator, Jill Briggs, **Rural Training Initiatives**, believes having all the industry in the room learning together adds enormous value. "To see people succeed in achieving specific goals through increased leadership capacity is definitely my high point," said Ms Briggs. "The **National Seafood Industry Leadership Program** has received enormous support from the industry during the years that Leading Industries delivered the program and we look forward to the industry supporting the new phase of national leadership development"

In its eighth year the **National Seafood Industry Leadership Program 2008** will be delivered through three residential sessions:-

First Residential – 15th – 17th April 2008 – Port Lincoln
Second Residential – 15th & 16th July 2008 – Sydney
Third Residential – 15th – 17th September 2008 – Canberra

Program costs are \$500.00 per participant which includes most meals, training materials and learning support throughout the six months of the program.

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